

# TWYLA WANG

GRAPHIC DESIGNER, MOTION DESIGNER, ILLUSTRATOR

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Twyla is a skilled multidisciplinary designer who specializes in graphic and motion design with a creative mind and strong curiosity.

## EDUCATION

**Maryland Institute College of Art (MICA)** 2022–2023  
Dean's List Baltimore, MD  
MA Candidate in Graphic Design  
expected May 2023

**Zhejiang University (ZJU)**  
2018–2022 Hangzhou, China  
GPA: 3.86/4.0  
Bachelor of Arts in Visual  
Communication Design

## SKILLS

Illustration Interaction  
Motion Pattern  
Brand Typography  
Publication

## TOOLS

### Adobe Suite

AI · PS · AE · ID · Pr · Lr

### Prototype

Figma · XD · Editor X

### 3D Model

Blender · C4D · Nomad · SP

### Coding

Html & CSS · Swift · Writing AI  
prompt

## WORKING EXPERIENCE

### Graduate Teaching Intern

Jan.- May. 2022

Maryland Insititue College of Art

Baltimore, Maryland

- Assisted the instructor in critique.
- Helped students with design methods.

### Brand Design Intern

Jun.- Sept. 2021

Paper Stone Scissors PTY. LTD

Shanghai, China

- Designed 30 versions of brand logo for an ophthalmic hospital and establish one VI pitch for the client.
- Design WeChat dynamic stickers suite for the company based on daily work scenes.

### Assistant for Art Director

Aug.- Nov. 2020

Shanghai Ye Ding Cultural Diffusion Co., Ltd

Shanghai, China

- Investigated Mid-autumn festival advertising launch plans of Starbucks.
- Operated and maintained the official account of GE company; Design and edit the promotional video of anniversary celebration that adopted by the client.

## LEADERSHIP EXPERIENCE

### Co-founder & Product Designer

May.2020 - July. 2022

### Buerchao Original Fashion Design

Designed decoration illustrations based on ZJU school culture and completed the poster design and product page design of the online shop, the turnover reached to 100,000.

### Co-founder & Brand Designer

Oct.2020 - Sept. 2022

### Youguang Internship Group

Established an internship platform and provided internship opportunities for college students. Cooperated with 200+ companies, accumulated 25,000+ subscribers in 70+ WeChat groups, and helped 1000+ students find internships. I am responsible for the brand design and the official tweets.

## HONORS & AWARDS

2022 **Hiiibrand** Merit Awards in Brand Design

2022 Second Prize, **Mobile Application Innovation Contest**

2022 Semi Honor, **Tencent Youth Game Designer Challenge**

2021 First Prize, Innovation Program on Industrial Design of Logistics Packaging for SF Express

2021 Frist Prize, “**Liangzhu Culture-themed**” **Cultural** and Creative Product Design Competition

2020 First Prize, China National University Students' **Opt-Sci-Tech Competition**

2020 Gold Prize, China College Student “**Internet+**” **Innovation and Entrepreneurship Competition**

2019 Second Prize(3/50), **FourC Challenge 24 Hour International Design Competition**

2020 Outstanding Winner, Pugongying Entrepreneurship Competition